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MEDIATION  
JOURNAL

*Advocating Mediation in Business*

OPPORTUNITIES

[www.ukmediationjournal.co.uk](http://www.ukmediationjournal.co.uk)

## UK MEDIATION JOURNAL

There is an overwhelming need echoed by mediators throughout the UK for the more widespread marketing and education around mediation. There are still, despite efforts, a large number of misperceptions and falsities around mediation, mediators, and the application of the former by the latter. This publication will help reduce these misperceptions and increase awareness and education to the public around mediation, its benefits and its uses.

The UK Mediation Journal is aimed at the end users and procurers of mediation; those who are likely to have conflicts that are suitable for mediation but who may not be aware of the benefits. Mediation is beginning to gain momentum and awareness in the UK. Although this momentum is encouraging, a big obstacle is still the misconceptions and fallacies that those who are the ideal procurers of mediation have.

There are those in HR who when asked, still believed that the grievance route was faster and cheaper than mediation, and were shocked when they were told the majority of mediation takes place in one day.

This is a unique opportunity to get your organisation in front of a highly sought after audience.

Promoting mediation  
in business

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Resolving workplace  
conflict

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Reach end users -  
HR Managers, Business Leaders  
& Solicitors

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Promote your services  
& training

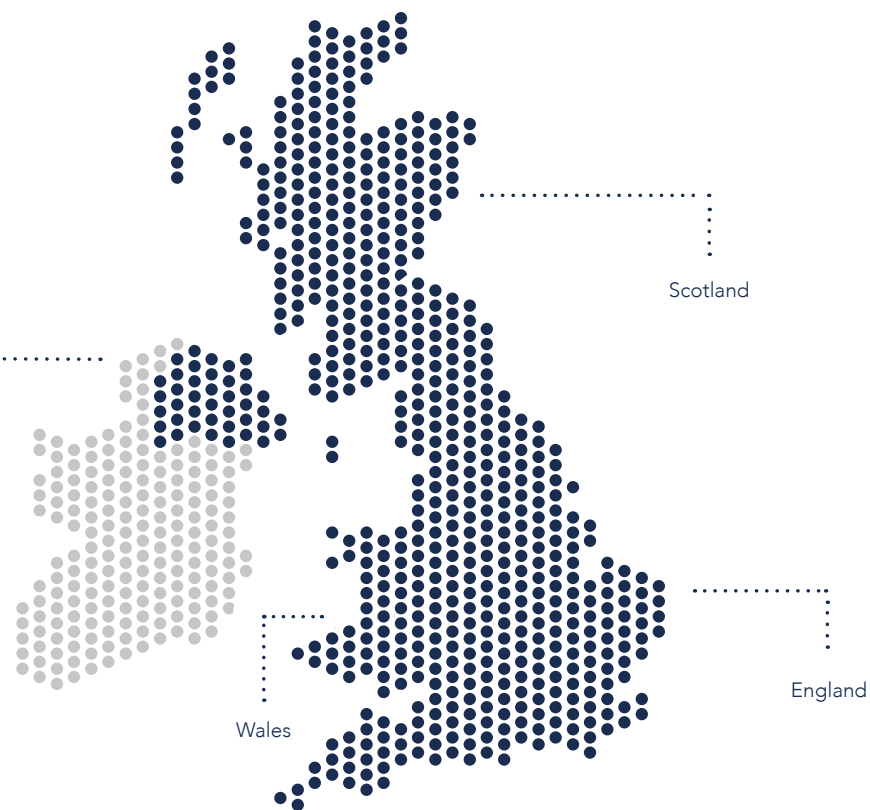
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Generate new business

# READERSHIP

Published bi-annually in June and December and distributed to 100,000 HR professionals, business leaders and solicitors in printed and digital format. It contains case studies promoting the success and cost savings of mediation from those who have experienced it first hand, along with Frequently Asked Questions, tips on how to procure a mediation and a user friendly directory of mediation providers and training organisations (subject to editorial approval).

This publication is not-for-profit and so we have been able to pass on low cost rates to ensure maximum participation opportunities for those who wish to get involved.



**UK MEDIATION JOURNAL**  
ISSUE 2

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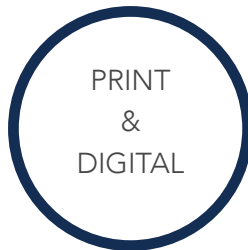
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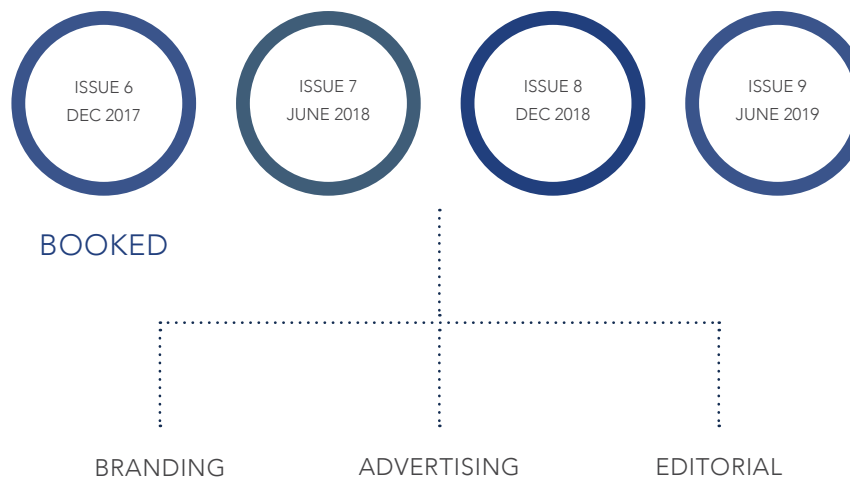
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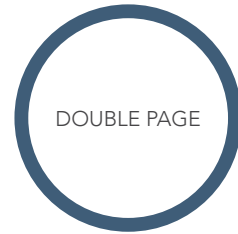
## ADVERTISING OPPORTUNITIES

Advertising opportunities within the publication include display advertising, inserts and enhanced profiles. The UK Mediation Journal ensures that your brand is showcased to a growing audience of potential clients who not only will be using this publication as an educational tool, but also as a directory of mediation and mediation training providers.

### Discounts available for CMC Members.

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